

Department of Community and Economic Development

Economic Development Committee Meeting

May 2, 2005

4:00 p.m.

4th Floor Conference Room 4A

City Hall

777 B Street

Hayward, CA 94541-5007

A G E N D A

Public Comments: (Note: For matters not otherwise listed on the agenda. The Committee welcomes your comments under this section but is prohibited by State Law from discussing items not listed on the agenda. Your item will be taken under consideration and referred to staff.)

- 1. Call to Order**
- 2. Approval of Minutes (April 4, 2005)**
- 3. Economic Development Activities Update for April**
- 4. Commercial/Industrial Real Estate Update:**
 - 1. Jeff Starkovich, Managing Partner, B.T. Commercial**
 - 2. Doug Norton, Senior Vice President, CB Richard Ellis**
- 5. Committee Member Announcements**
- 6. Adjournment**



Assistance will be provided to those requiring accommodations for disabilities in compliance with the Americans with Disabilities Act of 1990. Please request the accommodation at least 48 hours in advance of the meeting by contacting Katy Ramirez at 510/583-4250 or by calling the TDD line for those with speech and hearing disabilities at 510/247-3340.

**ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING MINUTES
APRIL 4, 2005**

CALL TO ORDER: Chair Mullins called the meeting to order at 4:10 p.m.

ATTENDANCE:

Committee Member	Present 4/04/05	All Meetings Year to Date		Meetings Mandated By Resolution	
		Present	Absent	Present	Absent
Timothy Barrow	✓	8	1	8	1
Mayor Cooper	✓	8	1	8	1
Council Member Ward	no	6	3	6	3
Council Member Dowling	✓	9		9	
Ed Mullins (Chair)	✓	9		9	
Joel Peña (Vice Chair)	✓	7	2	7	2
Lisa Ringer	✓	7	2	7	2
Kenneth Gibson	no	7	2	7	2

OTHERS ATTENDING:

Jesús Armas, City Manager
Sylvia Ehrental, Director of Community & Economic Development
Sally Porfido, Economic Development Specialist
David Stark, Housing Development Specialist
Jay Khan, Owner, Copy Pacific, Incorporated

PUBLIC COMMENT: None

APPROVAL OF MINUTES: The minutes of March 7, 2005 were approved.

ECONOMIC DEVELOPMENT ACTIVITIES UPDATE FOR March:

Site selection assistance was provided to Jason Nietupski, the facility planner at the Livermore V.A. Hospital. They are looking for a 5 to 8 acre parcel and are interested in Hayward due to the large number of veterans living in Hayward. This facility will employ 100 people at an average salary of \$85,000 including benefits. They are waiting for funding from Congress and he said they will have funding in 2007.

Staff spoke to 13 potential small business loan applicants. A majority of these were interested in start-up business financing. Staff referred these applicants to appropriate contacts at the SBA regarding the MicroLoan Program and the SOHO Loan Program and gave appointment information for the Hayward Chamber of Commerce SBA Score counselor. In addition, SBA Start-Up Information booklets were sent to all who were interested in receiving one.

Staff met with Jackie Stiasny, TDM Outreach Specialist with Regional Rideshare Program to review the services and resources offered through the Regional Rideshare Program. The outreach program is dedicated to informing cities, employers and employees about their services and information available to all commuters.

RESIDENTIAL REAL ESTATE UPDATE:

Presenter Nancy Rogers of Bayeast Realtors Association had to cancel due to illness.

Presenter Bob Glover of Homebuilders Association of Northern California did not attend the meeting.

Committee members voted to postpone this topic until the June 6, 2005 EDC Meeting.

COMMITTEE MEMBER ANNOUNCEMENTS:

Council Member Dowling reported that:

1. Shopping Center at A & Hesperian will be upgraded with façade improvements, new landscaping, and a new Latino grocery store.
2. That Smart & Final Store is proposed for the parcel at Hesperian and Suierro, across from Home Depot. It will be 50% larger than the one on Mission. The one on Mission will remain in operation.

ADJOURNMENT: Meeting was adjourned at 4:20 p.m.